

SPONSORSHIP PACKAGE

WCE CALGARY

JANUARY 2026



MISSION STATEMENT

Women in Consulting Engineering (WCE) is a community devoted to supporting and empowering women in engineering and increasing gender diversity and inclusion in our industry.

CORE VALUES



FUN a forum for meeting other women within a casual setting



FREQUENT regular events and newsletters to maintain open dialogue and build stronger connections



INCLUSIVE WCE is a safe space for women, those who identify as women, and men who champion women



ACCESSIBLE our group is supported by sponsorship to ensure our events stay affordable for everyone



CONNECT WITH COMMUNITY partnering with existing organizations to encourage more young women and girls to pursue careers in STEM



SERVE INDUSTRY PROFESSIONALS provide a support network for women in industry with topics tailored to career development and mentorship.



ADAPTABLE we will keep members part of the conversation to ensure WCE is serving all member needs, with the flexibility to adapt to new initiatives

WHO WE ARE

WCE Calgary, established in June 2022, continues to grow every year!

OUR TOP DISCIPLINES



Structural



Civil



Geotechnical



Mechanical



Electrical

WHERE OUR MEMBERS WORK

Associated
AME Group
DIALOG
Entuitive
IBI Group
Introba

ISL Engineering
Jacobs
McElhanney
MCW
RAM
Remedy

RJC
Reimagine
RWDI
Smith + Andersen
SMP
Stantec

TC Energy
Thurber
U of C
Urban Systems
WSP
+ many more!

BOARD OF DIRECTORS

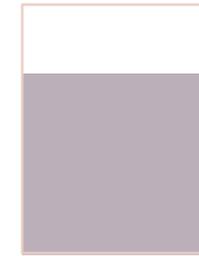
BOARD ADVISOR	Mikayla Morrey, P.Eng.
CO-CHAIR	Amy Rohof, P.Eng.
CO-CHAIR	Soumya Thapliyal, P.Eng.
COMMUNICATIONS	Natalie Tooley, BFA
FINANCE	Angela Le, BSc.
LOGISTICS	Monika Villeneuve, P.Eng., PMP
MEMBERSHIP	Sarah Faithful, P.Eng.
MENTORSHIP	Revati Tanavade, E.I.T.
OUTREACH	Samantha Marcy, P.Eng.
PROGRAMMING	Nicola Whelan-Henderson
PROGRAMMING	Sonya Sydoruk, E.I.T.
SPONSORSHIP	Cindy Lund, P.Eng., PMP



AT A GLANCE

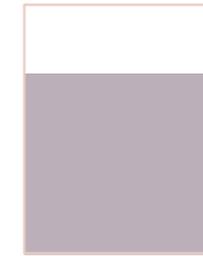
- 400+** members
- 10+** events annually
- 60** avg. event turnout
- 380+** Instagram followers
- 1200+** LinkedIn followers

Reference: WCE Calgary 2025 Membership Survey



70%

of members have joined WCE for the networking and social opportunities, community building, or to support women in engineering



69%

of members have considered leaving or have left the engineering industry, but community, support and mentorship is the biggest reason they stay

OUR VISION

To be a leading organization in Canada, fostering a vibrant community by inspiring and empowering the advancement of women in engineering. Recognized as a trusted advisor for industry and acting as a catalyst for positive change in recruitment, retention, and career advancement of women in engineering.

In alignment with our core values, WCE hosts events on professional development, networking, and mentorship. WCE's events include activities such as communication coaching, career path development, and networking, which are facilitated through workshops, speakers, panels and social events.

Through our robust mix of programming, we provide members with the tools they need to succeed in the engineering consulting industry.



SPONSORSHIP PACKAGES

We appreciate the ongoing support of our corporate sponsors who enable WCE to support and empower women in consulting engineering through our various events.

WCE is pleased to invite your company to become a sponsor and receive the sponsorship benefits described in the table. Sponsorship benefits are effective one year from date sponsorship is received.

For more information on sponsorship, please contact us at sponsorship@wcecalgary.com



	PLATINUM*	GOLD EVENT	SILVER BRANDING	BRONZE SUPPORT
	\$6,000	\$3,500	\$2,000	\$1,000
BRAND BUILDING				
Sponsorship announcement on Social Media	✓	✓	✓	✓
"In the Spotlight" feature in one (1) newsletter	✓	✓	✓	
Sole sponsor for WCE AGM/Winter Social	✓			
Event sponsor for WCE event**	✓	✓		
Access to professional photo album of sponsored WCE event***	✓	✓		
PRODUCT PLACEMENT				
Company logo on WCE website	✓	✓	✓	✓
Company logo displayed at sponsored event	✓	✓		
SHOW YOUR SUPPORT				
Custom certificate acknowledging your company as a Sponsor	✓	✓	✓	✓
Use of the WCE logo to advertise your sponsorship	✓	✓	✓	✓
Free tickets to company sponsored WCE event (qty. as follows)	5	3		

*Only one Platinum sponsor per year

**Includes company recognition on event materials, display of logo and marketing materials at event, and five-minute speaking opportunity at event

***If professional photography was provided at the event



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